

# TIPS FOR TOBACCO RETAILERS

## PREVENTING ILLEGAL UNDERAGE SALES OF TOBACCO PRODUCTS

- **No tobacco products or paraphernalia may be sold to anyone under age 21.** As of December 20, 2019, the federal age of sale for tobacco products is 21 with no exemption for military personnel.
- Train store clerks to ask for ID every time and check birthdates carefully.
- Accept only valid government-issued photo ID's (driver's license, state ID, passport, military ID).
- Federal law states that retailers **MUST** check ID for tobacco product purchasers who appear to be younger than 27 years old.

### 21 or Over



1. Check the **picture** first. See that it matches the person.

2. Check the **date of birth (DOB)**. Make sure the person is at least 21 years old.

3. Check the **expiration date**. Make sure the ID has not expired.

### Under 21



## TOBACCO RETAILERS MUST BE LICENSED IN CALIFORNIA

- Businesses in California that sell cigarettes and other tobacco products, including electronic smoking devices, must have a California Cigarette and Tobacco Products Retailer License.
- Display your tobacco retailer licence so your customers can see it.

## DISPLAY STAKE ACT AGE OF SALE WARNING SIGNS AT EACH REGISTER

The Sale of Tobacco Products to Persons Under 21 Years of Age Is Prohibited by Law and Subject to Penalties

To Report an Unlawful Tobacco Sale Call  
**1-800-5 ASK-4-ID**

Valid Identification May Be Required

Business and Professions Code Section 22952 21 U.S.C 387(d)  
This sign must be readable by the consumer and must not be altered, covered or obliterated in whole or in part



- Open camera or QR code reader on your smartphone.
- Hold your smartphone over QR Code so that it's clearly visible within camera screen.
- Look for the notification banner or tap to trigger code's action.

Post the required STAKE Act age-of-warning signs at each cash register.

## FOLLOW TOBACCO DISPLAY AND SALES LAWS

- **No self-service display** of tobacco products or paraphernalia. (Some exceptions for tobacco only stores.)
- No sales of single cigarettes or cigarette packs with less than 20 cigarettes.

This is only a brief summary of some of the tobacco sales laws. For additional information visit The California Department of Tax and Fee Administration at <https://www.cdtfa.ca.gov/industry/cigarette-and-tobacco-products.htm/>

## TOBACCO FREE TRINITY PROGRAM

Working to Improve Health in  
Trinity County



111 MOUNTAIN VIEW ST, WEAVERVILLE, CA 96093  
(530)623-2024  
[WWW.TOBACCOFREETRINITY.ORG](http://WWW.TOBACCOFREETRINITY.ORG)  
24-HOUR CRISIS LINE (530) 623-HELP